

# DOUBLE VOTES

## Oh! Look! What's Doin'

Double Credits will be allowed on all subscriptions to The Washington Herald turned in from June twenty-one to July three, inclusive. Just think of the number of credits allowed on subscriptions according to the regular schedule and then consider that you get just twice that number on all subscriptions during the fourteen-day Banner Period.

A less number of credits will be issued on subscriptions after July three. This is positively the best remaining time of the campaign to turn in every available subscription.

TO ALL MEMBERS—Now is the time to live up to the expectations of your friends who anticipate seeing you first "under the wire." Those who do the best work during the Banner Period will undoubtedly carry off the biggest and best Prizes.

### DOUBLE 'EM UP!

## EXTRA!

## \$400 IN GOLD

Four Hundred Dollars Will Be Given to the Person Who Obtains the Largest Number of Credits on Subscriptions During the Banner Period, June 21 to July 3, Inclusive.

This Extra Prize will be given in addition to any other prize offered in the campaign. Any person may compete for this Extra Cash Award in the Special Fourteen-Day Drive, which begins at nine o'clock this morning, and ends at ten P. M., July 3.

The winner may then withdraw from the race, or they may remain as a candidate in the Salesmanship Club, continue on and compete for the \$6000 Home, one of the six Big Automobiles, or some other prize in the \$23,000 award list.

Both new and old candidates compete for the Special Four Hundred Dollar Extra Prize on an equal footing, as no subscription credits turned in prior to June 21, count toward this Extra Gold Award. The winner of the Extra Gold Prize will be announced by the Judges at the close of the campaign, along with the winners of all other awards.

**Banner  
Period**  
Offer Ends  
10 P. M.  
July 3  
Campaign  
Ends July 17

# Here Is Your Last Chance to Win Extra Gold

You can win \$400 in Gold now and the Home, or one of the Big Automobiles at the final. All subscriptions turned in during the Banner Period Offer count toward two prizes for you.

Where a yearly subscription to The Daily and Sunday Herald, delivered by carrier, is good for 20,000 regular credits, it now counts for 40,000 credits. A two-year subscription, good for 50,000 regular credits, is now good for 100,000 credits. Where a twelve-month subscription to The Daily and Sunday Herald, delivered by mail, is good for 20,000 regular credits, it is now good for 40,000, and a twenty-four months' subscription, outside of Washington, delivered by mail, will be good for 104,000.

Subscriptions to The Daily Herald only, by mail, will also count Double Credits. Every subscription, whether for six months, twelve months, or twenty-four months, is good for just twice the usual number of credits during the Banner Period.

Those who don't get started now will find it too late to start after July 3. If you want to become the proud winner of the Grand Capital Prize, or a Big Automobile, and \$400 in Gold Extra, now is your time to get busy. To win one of the seven Grand Awards, it means you have to work now while the results count two-fold.

Everybody starts on an equal footing for the Extra \$400 Gold Prize as only the subscriptions turned in from Monday, June 21, to Saturday, July 3, inclusive, count on this offer. A new starter has the same chance as one already in the race. In the event of a tie, a prize of identical value as that tied for will be given to those so tying.

### HOW SUBSCRIPTIONS COUNT

**DURING BANNER PERIOD**  
June 21 to July 3 Inclusive.  
IN WASHINGTON AND VICINITY

New paid in advance subscriptions to The Washington Herald in  
**THE SALESMANSHIP CLUB**  
DAILY AND SUNDAY DELIVERED BY CARRIER

Terms of Subscription	Price	Vote Credits
6 Months	\$3.60	16,000
12 Months	7.20	40,000
24 Months	14.40	100,000

**BY MAIL**  
Outside of Washington  
DAILY AND SUNDAY

Terms of Subscription	Price	Vote Credits
6 Months	\$3.75	16,000
12 Months	7.50	40,000
24 Months	15.00	104,000

**DAILY ONLY**

Terms of Subscription	Price	Vote Credits
6 Months	\$3.00	16,000
12 Months	6.00	32,000
24 Months	12.00	64,000

NOTE—Renewals of old subscriptions count for just one-half the number of credits given on a new subscription. The above schedule is for new subscriptions.  
An old subscription is one given by a person who was receiving the Washington Herald on May 21, 1920.

### The Main Salesmanship Awards

Home or Cash .....	\$6,000.00	Allen Touring Car .....	\$1,695.00
Standard "Eight" .....	\$3,585.00	Maxwell Touring Car .....	\$1,275.00
Jordan Touring Car .....	\$3,250.00	Eight \$100 Cash Awards ..	\$800.00
Sayers "Six" .....	\$2,125.00	Eight \$50 Cash Awards ..	\$400.00
Dixie Flyer .....	\$1,700.00	Forty \$25 Cash Awards ..	\$1,000.00

10% Cash Commission To All Active Nonprize Winners

## Positively No More Extra Prizes!

### This Is the Time to Enter

All Subscriptions Count More Now Than They Will Later!

## THE WASHINGTON HERALD SALESMANSHIP CLUB

423 Eleventh St. N. W.

Telephone Main 3300

### ENTRY BLANK

FILL OUT MAIL NOW  
WASHINGTON HERALD SALESMANSHIP CLUB

Good For 5,000 Vote Credits

Enter your name or that of a friend.

Name .....

Street and Number .....

City or Town .....

Only one entry blank credited to any one member.